

## Press Release

### Mobile technology to revolutionise corporate travel

- **Report reveals wide range of benefits from mobile technology for corporate travellers and travel managers**
- **Companies to benefit from improvements in productivity, efficiency and savings**

**Washington, United States, 19<sup>th</sup> May 2008:** A report by Amadeus and the Association of Corporate Travel Executives (ACTE) has found that mobile technology is set to transform the entire travel experience for business travellers by improving access to information and services to ease their trip and by enabling corporate travel managers to increase travel policy compliance.

The 'Upwardly mobile' report, unveiled at the ACTE Global Education Conference in Washington, saw 72 corporate travel managers from across the globe surveyed on their views of how mobile technology is impacting business travel. In addition, more than 30 interviews with both corporate travel managers and technology experts were conducted.

The findings show that mobile technology will revolutionise business travel, allowing travellers to book and amend flights, make hotel reservations, as well as to complete expense forms while on the road, and in doing so, increase their flexibility, welfare and productivity. Mobile travel technology can also provide travellers with other time saving features, such as flight check-in, virtual room "keys", as well as electronic boarding passes sent directly to their mobile device.

As a result, employees will need to spend less time on travel-related tasks in the office, instead performing them while travelling. Implemented across the entire business, these functions will deliver substantial cost savings for companies through increased productivity and efficiency.

Upwardly Mobile also found that mobile technology will help the corporate travel manager meet travel policy requirements, delivering improvements in employee security during business trips - 100% of respondents said 'tracking and communication of travellers for security purposes' was a major benefit of mobile technology.

Up-to-the-minute security alerts or advice about delays or disasters that might affect corporate travellers can be automatically sent via simple, timely SMS text message and travel managers meanwhile will be able to track employees using GPS systems enabling them to account for all of their staff in the event of an emergency.

Mobile technology will also help travel managers to promote policy compliance while on the road, the report found. In the case of a cancelled flight, employees will be able to instantly access approved supplier lists, ensuring that they follow company policy rather than choosing costly alternatives, further reducing company costs.

The report highlights the importance for travel managers to begin consulting with the IT and HR departments within their company, in order to implement a mobile strategy into their travel management programme and take advantage of current and future offerings.

Upwardly Mobile shows however, that while travel managers are aware of these benefits, they have so far made little progress in implementing changes. Some 80% acknowledged the role of mobile phones with enhanced features to improve corporate travel but despite this, very few have integrated these services into their travel programmes.

**Commenting, Frank Palapies, Corporations Head of Department of Amadeus said,** “The Upwardly Mobile report shows conclusively that the benefits of mobile technology are significant, from increases in productivity of travellers, to improvements in safety and tracking of staff. Most importantly, it will bring a great increase in the welfare of business travellers. The findings prove the potential of mobile technology to transform corporate travel forever for both the business traveller and the corporate travel manager - it is the next logical step in travel technology. ”

To download a copy of the report, please go to [www.amadeus.com/corporations/GoingMobileWP](http://www.amadeus.com/corporations/GoingMobileWP)

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#### Notes to editors

**Amadeus** is the chosen technology partner for providers, sellers, and buyers of travel. The company provides distribution, IT and point-of-sale solutions to help its customers adapt, grow and succeed in the fast changing travel industry. Customer groups include **travel providers** (airlines, hotels, car rental companies, railway companies, ferry lines, cruise lines, insurance companies and tour operators), **travel sellers** (travel agencies) and **travel buyers** (corporations and travellers). Solutions are grouped in four solution categories – **Distribution & Content**, **Sales & e-Commerce**, **Business Management** and **Services & Consulting**.

## Solutions for corporations

Amadeus' vision is to provide next generation travel technology that encourages collaboration amongst all players within the travel industry. To realise this we are investing in a range of technology solutions and components that will allow the seamless integration of content, data and systems whether they are part of Amadeus or whether they are from third party suppliers. Over the next years, Amadeus will expand its unique approach to corporate travel. By providing the technology solutions that span before, during and after all travel steps, the existing online booking tool will evolve beyond trip booking to provide the Total Trip Experience for corporate travellers. The move towards mobile technology is an integral part of the vision of what the travel experience should be.

Amadeus' corporate travel solution, Amadeus eTravel Management, helps corporations manage their global travel programmes more efficiently and cost-effectively. The solution helps business travellers plan, personalise and purchase their trip while remaining compliant with the global travel policy.

Over 1,500 corporations worldwide with more than one million active users utilise Amadeus e-Travel Management to integrate all the elements of their programmes into one intuitive and easy-to-administer solution. Customers include Altría, Cemex, Daimler, Ericsson, Huntsman, Nestlé, Total and Thales.

More information about Amadeus is available at: [www.amadeus.com](http://www.amadeus.com)

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