

## Press Release

### Amadeus maintains position as the number one e-ticketing technology partner for airlines

*In the countdown to the IATA deadline, Amadeus is providing e-ticketing solutions also for low cost carriers*

- *74 airlines are hosted on Amadeus e-Ticket Server*
- *Amadeus has enabled e-ticketing for 268 airlines and in 154 markets world-wide*
- *Amadeus has put in place over 1400 interlining agreements for airlines*

**Madrid, Spain, 28 April:** Amadeus, a global leader in technology and distribution solutions for the travel and tourism industry, is playing an exceptional role helping airlines to meet the IATA e-ticket deadline of the end of May 2008.

Amadeus has completed over 1400 interline agreements for airlines, meaning their passengers can purchase a single e-ticket for the entirety of a journey with multiple, pre-designated airlines. The number of interline implementations is still growing at a pace of 100 new agreements per month.

Further, now that more and more airlines are already prepared for the IATA initiative of 100% e-ticketing, Amadeus is also helping low cost carriers with their needs for interline electronic ticketing (IET). WestJet and Virgin Blue have already contracted the Amadeus e-ticketing solution to prepare for their interlining agreements with full service carriers and their subsequent need for IET.

*“Amadeus is making strides to ensure the industry is on track to meet the extended e-ticketing deadline. Over 91% of the tickets issued through our system are now electronic,”* commented Frédéric Spagnou, Vice-President, Airline Business Group, Amadeus. *“As a preferred IATA e-ticketing supplier, we recognise the significant improvements to the customer experience that can be achieved through e-ticketing, as well as the considerable efficiency savings and revenue opportunities it opens up for airlines.”*

Amadeus, as the world leader in e-ticket distribution and technology, has to date enabled e-ticketing for 268 airlines across 154 markets. These figures exceed those of any other single supplier.

- ends -

**Notes to the editors:**

**Benefits of e-ticketing**

The benefits of e-ticketing are considerable. E-tickets are cheaper to issue, harder to counterfeit and better facilitate self service kiosks at airports. In addition to increasing the security and speed of ticket data they provide a basis for distribution analysis with real-time information on tickets, fares, customers and the sales channels. Their flexibility, combined with to-the-minute accountability, opens up new possibilities for revenue management and last minute sales. IATA estimates that full e-ticketing will generate industry savings of US \$3 billion per year.

**About Amadeus**

A world-leading technology and distribution solutions provider, Amadeus delivers unparalleled expertise to the travel and tourism industry, including leading-edge solutions that cover airlines' unique business needs, independent of their size, business model or market reach.

Amadeus' pioneering new-generation Customer Management Solution (CMS) portfolio, *Amadeus Altéa CMS*, serves network and regional carriers. The Altéa portfolio, based on a pioneering community platform concept, enables improved operational efficiency and increases revenue. The portfolio consists of the *Altéa Reservation*, *Altéa Inventory* and *Altéa Departure Control* solutions.

Low Cost Carriers have an alternative Customer Management Solution, *Amadeus Pioneer CMS*, based on adaptive technology that provides a robust option that easily adjusts to their evolving operational requirements.

Further complementing these integrated IT solutions is the *Amadeus e-Travel Airline Suite* that includes the *Amadeus e-Retail Engine*, which powers more than 250 websites of over 75 airlines.

Other standalone IT solutions include revenue integrity and automatic ticket reissue tools, in addition to full e-ticket interlining and ground-handling management technology services.

More information about Amadeus' solutions for airlines is available at: [www.amadeus.com/airlines](http://www.amadeus.com/airlines).

**Press Contacts:**

Amadeus Media Relations  
Corporate & Marketing Communication  
Tel : +34 91 582 0160  
E-mail: [mediarelations@amadeus.com](mailto:mediarelations@amadeus.com)