

## Press Release

### **Amadeus wins three major awards at the 2007 WTA in recognition of its leading role in the travel and tourism industry**

- Amadeus wins the World's Leading Travel Technology Provider Award
- Amadeus is repeat winner of the World's Leading CRS/GDS System Award
- Amadeus wins the World's Leading Internet Booking Engine Technology Provider Award for the fourth year in a row

*Madrid, 20 December 2007:* Amadeus, the global leader in technology and distribution solutions for the travel and tourism industry, has won three prestigious awards including the World's Leading Internet Booking Engine Technology Provider, the World's Leading CRS/GDS System and the World's Leading Travel Technology Provider, at the annual 2007 World Travel Awards ceremony, held on 12<sup>th</sup> December. It is the fourth year running that Amadeus has picked up the award for the World's Leading Internet Booking Engine Technology Provider.

Now in its fourteenth year, the World Travel Awards continues to acknowledge and celebrate excellence in the world's travel and tourism industry. As the most comprehensive travel awards ceremony, with trophies awarded in all areas of the industry including travel technology, votes are cast by travel professionals in over 160 countries around the world.

"We are pleased that Amadeus is once again a winner at the WTA, winning three awards that recognise us as the leading global technology provider during our 20<sup>th</sup> anniversary year," said Edward Ross, Director, Corporate Marketing, Amadeus. "Once again, these awards underscore our commitment to the industry and our continued investment to enable our customers to better meet the growing needs of today's traveller."

Manon Han, Vice President, World Travel Awards, said: "Amadeus is once again recognised for providing differentiated solutions that benefit travel providers and travellers alike. It was widely agreed that Amadeus deserved to come top in these three important categories."

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#### **Notes to the editors:**

**Amadeus**

Amadeus is the chosen technology partner for providers, sellers, and buyers of travel. The company provides distribution, IT and point-of-sale solutions to help its customers adapt, grow and succeed in the fast changing travel industry. Customer groups include travel providers (airlines, hotels, car rental companies, railway companies, ferry lines, cruise lines, insurance companies and tour operators), travel sellers (travel agencies) and travel buyers (corporations and travellers). Solutions are grouped in four solution categories – Distribution & Content, Sales & e-Commerce, Business Management and Services & Consultancy.

Amadeus has central sites in Madrid (corporate headquarters & marketing), Nice (development) and Erding (Operations – data processing centre) and regional offices in Miami, Buenos Aires and Bangkok. At market level, Amadeus maintains customer operations in 76 countries covering more than 215 markets. The company is majority owned by WAM Acquisition, whose shareholders are BC Partners, Cinven, Air France, Iberia and Lufthansa. Amadeus employs over 7,600 employees worldwide, representing 95 nationalities.

More information about Amadeus is available at: [www.amadeus.com](http://www.amadeus.com)

### **World Travel Awards**

The World Travel Awards were conceived in 1993 to acknowledge and celebrate excellence in the world's travel and tourism industry. Now in their fourteenth year, travel professionals and discerning travelers have come to regard the World Travel Awards as the very best endorsement that a travel product could hope to receive. With thousands of votes cast by travel professionals from 167,000 travel agencies, tour & transport companies and tourism organizations in over 160 countries across the globe, winning a World Travel Award has become one of the highest accolades a travel product or organization can achieve.

World Travel Awards are especially coveted as, uniquely, the votes are cast globally by fellow professionals. With trophies awarded in over 1,000 different categories, the World Travel Awards are undoubtedly the world's most comprehensive awards celebration. Attended by top executives of winning companies, the events are highly regarded and well-established as a forum that brings together all areas of travel and tourism in recognition of their achievements.

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