

Press Release

CONTENT UPDATE

Amadeus adds a further 9,000 hotels, taking total to 70,000

Number of hotel properties bookable in Amadeus grows by nearly 15% in six months
Amadeus strengthens independent hotels offering, including content from hotel consolidators

Madrid, Spain, 30 October 2006: Amadeus, a global leader in technology and distribution solutions for the travel and tourism industry, has added 9,000 properties in the six months since March this year, taking the total to over 70,000 hotel properties worldwide. Corporate and leisure travellers now have an even greater choice of city, secondary city and countryside locations to enable them to select the perfect property to meet their travel needs. The new hotels are distributed to off- and online travel agencies connected to Amadeus, including Opodo and to corporate travellers via Amadeus e-Travel Management (Aergo).

“Increasing hotel content is of strategic importance for Amadeus because it makes the booking process for travel agencies more efficient – they don’t need to look elsewhere for hotel content. For hotels themselves, Amadeus offers distribution to 75,000 travel agency locations around the world, and as we increase the value of our offer to travel those agents, hotels will receive more of the efficient and high-yield bookings that the travel agency/GDS channel offers,” explains Antoine Medawar, Managing Director, Amadeus Hospitality Business Group, “In this content drive, we are including more and more hotel consolidators, which has allowed us to add new properties very quickly – our inventory has grown by nearly 15% in six months.”

Amadeus has incorporated hotel content from large hotel consolidators this year, like hotel.de announced earlier this year. Another Amadeus initiative to boost high-yield travel agency hotel bookings is its Best Available Rate programme, in which hotels guarantee to supply Amadeus with rates that are the same or lower than those available through other distribution systems, branded websites or the hotel’s own call centre. Amadeus recently announced that over 70 hotel brands with over 12,000 properties have signed up to its Best Available Rate programme since it was launched in February 2006.

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Notes to the editors

About Amadeus

Amadeus distributes 70,000 hotels to 75,000 online and offline travel agency locations in 217 countries around the world.

Amadeus is the chosen technology partner for providers, sellers, and buyers of travel. The company provides distribution, IT and point-of-sale solutions to help its customers adapt, grow and succeed in the fast changing travel industry. Customer groups include travel providers (airlines, hotels, car rental companies, railway companies, ferry lines, cruise lines, insurance companies and tour operators), travel sellers (travel agencies) and travel buyers (corporations and travellers). Solutions are grouped in four solution categories – Distribution & Content, Sales & e-Commerce, Business Management and Services & Consultancy.

Amadeus has central sites in Madrid (corporate headquarters & marketing), Nice (development) and Erding (Operations – data processing centre) and regional offices in Miami, Buenos Aires and Bangkok. At market level, Amadeus maintains customer operations in 76 countries covering more than 215 markets. The company is owned by WAM Acquisition, whose shareholders are BC Partners, Cinven, Air France, Iberia and Lufthansa. Amadeus employs nearly 6,700 employees worldwide, representing 95 nationalities. Amadeus' revenue for the six months year ended 30 June was €1,381.6m.

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