

Press Release

Amadeus records continued strong uptake of its e-ticketing technology, 19 new customer signings in the last six months

Factors driving choice are IATA's 2007 deadline, a need for fast implementation of a complete ticketing platform plus simplified access to the industry's largest e-ticket interlining community

Madrid, Spain, May 9, 2007: Amadeus, a global leader in technology and distribution solutions for the travel and tourism industry, today announced it continues to register a strong demand for e-ticketing technology from airlines.

In the last six months, Air Madagascar, flyLAL, Jat Airways, Pluna, Qatar Airways, Cimber Air, City Airline and Skyways, have all signed up to the Amadeus Ticketing Platform (ATP) to ensure they become 100 per cent e-ticket compliant by the end of 2007. Within the same timeframe, an additional seven airlines¹ also subscribed to ATP as part of broader IT agreements with Amadeus. ATP provides full ticketing functionality that allows airlines to cancel, exchange, refund and revalidate all types of tickets - electronic and paper - together with extensive financial reporting.

"Becoming compliant by the end of 2007 is putting a lot of pressure on the e-ticket responsible teams within the airlines, as well as across the industry," said Lone Koch, E-Ticket Project Manager, Cimber Air. "We required a partner that was able to implement a solution quickly and with the overall expertise to guide us through the total process including the access to a ready made interlining community. This is what made us choose Amadeus."

"Amadeus' proven technology makes it easier for us to quickly set up full ticketing functionality, while its extensive interlining community eases the process of establishing interline e-ticketing with most of our partners," added Zoran Hudak, Commercial Director, Jat Airways.

Further, to allow them to implement full e-ticketing activity quickly, Rossiya Russian Airlines and Donbassaero have started using the Amadeus e-Ticket Server, an outsourced solution for the full management and distribution of electronic tickets. China Southern and TAIS, a Russian hosting service provider, have also chosen Amadeus e-Ticket Gateway, a standalone interline solution, which will allow them access to Amadeus' extensive e-ticket interline community.

¹ Air Astana, Air Berlin, Libyan Arab, Conviasa, Adria Airways, Croatia Airlines and Aerosvit.

These new agreements bring the number of airlines connected to the Amadeus e-ticketing hub to over 130, amongst these are 62 airlines whose e-ticketing systems are fully hosted on Amadeus e-Ticket Server.

Frédéric Spagnou, Vice-President, Airline Business Group, Amadeus, commented: “As the IATA deadline approaches it is important that all airlines put in place the systems that will allow them to make the most of the efficiency gains provided by e-ticketing. The strength of our technology, the extent of our interlining community and the ability of our teams to implement solutions quickly and seamlessly, has been key to our continued success in this area. We are committed to ensuring that all airlines, irrespective of their size and geography, are able to meet the deadline at the end of this year.”

A preferred IATA partner, Amadeus was able to provide the airlines with solutions from its leading ticketing portfolio designed to help carriers comply with the *Simplifying the Business* initiative by the end of 2007. All the nineteen new customers also gain access to Amadeus' unmatched e-ticket distribution network (187 airlines and 143 markets) and interlining community (394 interline agreements).

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[Notes to the editors](#)

About Amadeus Ticketing portfolio

It comprises 3 main solutions:

- Amadeus Ticketing Platform: a hosted solution which provides full ticketing functionality, that allows airlines to issue, cancel, exchange, refund and revalidate any type of tickets - paper and electronic-together with full financial reporting.
- Amadeus e-Ticket Server: an outsourced platform that provides full management of e-ticketing activity including ticket issuance and follow-up transactions, interface to check-in systems, interline e-ticketing and ground-handling.
- Amadeus e-Ticket Gateway: provides outsourced, interline e-ticketing connectivity between interline partners that use their own e-ticket database.

About Amadeus

Amadeus is the chosen technology partner for providers, sellers, and buyers of travel. The company provides distribution, IT and point-of-sale solutions to help its customers adapt, grow and succeed in the fast changing travel industry. Customer groups include **travel providers** (airlines, hotels, car rental companies, railway companies, ferry lines, cruise lines, insurance companies and tour operators), **travel sellers** (travel agencies) and **travel buyers** (corporations and travellers). Solutions are grouped in four solution categories – **Distribution & Content**, **Sales & e-Commerce**, **Business Management** and **Services & Consulting**.

Amadeus has central sites in Madrid (corporate headquarters & marketing), Nice (development) and Erding (operations – data processing centre) and regional offices in Miami, Buenos Aires and Bangkok. At market level, Amadeus maintains customer operations in 76 countries covering more than 215 markets.

The company is owned by WAM Acquisition, whose shareholders are BC Partners, Cinven, Air France, Iberia and Lufthansa. Amadeus employs some 7,600 employees worldwide, representing 95 nationalities.

More information about Amadeus is available at: www.amadeus.com

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