

## Press Release

### Amadeus signs long-term pan-European technology agreement with European Travel Interactive

*All major European online travel agencies now partner with Amadeus for the provision of key content and fare-search technology*

**Madrid, Spain, 8 January 2008:** Amadeus, a global leader in technology and distribution solutions for the travel and tourism industry, has signed a long-term, pan-European agreement with European Travel Interactive (eTRAVELi). Amadeus will provide eTRAVELi, the Nordic region's largest online travel agency and parent company of Seat24 and SRG Online, with key travel content and fare-search technology.

According to the agreement, all eTRAVELi brands, including Seat24 and Supersaver, will use Amadeus Web Services to access and book the rich range of travel content in the Amadeus distribution system. The fast-growing online travel company will also use Amadeus Master Pricer Calendar, which returns the best available fares across multiple airlines for the three days before and three days after the chosen dates of travel and displays the results in a calendar format. Amadeus' industry-standard low-fare search tool, Master Pricer, handles over 170 million transactions each month.

eTRAVELi grew 50% in 2007 and expects to continue that rapid rate through a combination of organic growth and acquisition. "We aim to use our position as a market leader in the Nordic region as a springboard for growth across Europe," says Ralph Axelson, CEO, eTRAVELi, "Amadeus' technology will provide the ideal platform as we aim to become one of Europe's leading online travel companies."

"European Travel Interactive is currently one of the fastest-growing European OTAs, backed by excellent management and a solid track-record in the Nordic region," says Gillian Gibson, Vice President, Multinational Customer Group, Amadeus, "We are proud to have been selected by eTRAVELi as a key technology provider and long-term partner. With this latest agreement, all of the major European online travel agencies have now chosen to partner with Amadeus for the provision of key content and fare-search technology."

eTRAVELi operates 9 different brands in 15 markets in Europe, and has over 1 million subscribers to its services.

- Ends -

#### Notes to the editors

**European Travel Interactive(eTRAVELi)** is currently the online travel agent with the highest market share in the Nordic countries. eTRAVELi is mainly operating on the internet, offering air tickets, hotel reservations and other travel related services through multiple brands. The company brands are Seat24, Supersaver, Flygvaruhuset, EasyT, Marco Polo, Töölö, Gullivers and Travelfinder. eTRAVELi operates in six countries (Norway, Sweden, Denmark, Finland, Spain and Holland) and has virtual websites in nine additional markets. eTRAVELi also own a chain of retail stores and acts as wholesalers. For more information, visit [www.etraveli.com](http://www.etraveli.com)

**Amadeus** is the chosen technology partner for providers, sellers, and buyers of travel. The company provides distribution, IT and point-of-sale solutions to help its customers adapt, grow and succeed in the fast changing travel industry. Customer groups include **travel providers** (airlines, hotels, car rental companies, railway companies, ferry lines, cruise lines, insurance companies and tour operators), **travel sellers** (travel agencies) and **travel buyers** (corporations and travellers). Solutions are grouped in four solution categories – **Distribution & Content, Sales & e-Commerce, Business Management** and **Services & Consulting**.

The Amadeus system allows close to 84,000 travel agency locations and more than 27,170 airline offices to make bookings on some 500 airlines. It provides access to nearly 73,000 hotel properties and 27 car rental companies serving close to 35,700 locations.

Amadeus has central sites in Madrid (corporate headquarters & marketing), Nice (development) and Erding (Operations – data processing centre) and regional offices in Miami, Buenos Aires and Bangkok. At market level, Amadeus maintains customer operations in 76 countries covering more than 215 markets.

The company is majority owned by WAM Acquisition, whose shareholders are BC Partners, Cinven, Air France, Iberia and Lufthansa. Amadeus employs over 7,600 employees worldwide, representing 95 nationalities. Amadeus' revenue for the six months year ended 30 June 2007 was EUR 1,534.1 million.

More information about Amadeus is available at: [www.amadeus.com](http://www.amadeus.com)

#### Contact details

Amadeus Media Relations  
Corporate & Marketing Communication  
tel : +34 91 582 0160  
fax : +34 91 582 0188  
e-mail : [mediarelations@amadeus.com](mailto:mediarelations@amadeus.com)

Ralph Axelson,  
Chief Executive Officer,  
European Travel Interactive AB  
[ralph.axelson@etraveli.com](mailto:ralph.axelson@etraveli.com)  
Tel: +46 708 69 29 14