

## Press Release

### More than 50,000 hotel properties guarantee Best Available Rates to Amadeus travel agencies

- *2 out of every 3 hotel properties in Amadeus are covered by Best Available Rate agreements*
- *The number of hotel brands offering best available rate through Amadeus increased by 35% in 2008; 188 brands now included in the programme.*

**Madrid, Spain, 21 October 2008** – Amadeus, the leading provider of technology to the travel and tourism industry, today announces hotels offering their Best Available Rates through Amadeus now account for 75.3% of Amadeus' hotel bookings.

Hotels which participate in Amadeus' Best Available Rate programme guarantee to supply Amadeus with public rates that are the same or lower than those available through other distribution systems, branded websites or the hotel's own call centre. 22,000 hotel properties in North America, 17,200 in Europe and 5,500 in Asia Pacific all guarantee their best rates are available through Amadeus.

Marriott is the latest hotel chain to sign up to Amadeus' Best Available Rate programme. Lorraine Voll Morris, Vice President, eDistribution, Marriott said, "Rate integrity is a guiding principle in Marriott's pricing and distribution strategy. As part of our philosophy to sell the way the customer wants to buy, we consider travel agencies as valuable sales and distribution partners. As part of this, access to Marriott's public Best Available Rates in real time is imperative to build consumer confidence and brand loyalty. We are very pleased to further strengthen our relationship with Amadeus by participating in the Amadeus BAR Programme."

Here is a full list of hotel brands which guarantee their best rates through Amadeus:

Accor, including:

- Sofitel
- Novotel
- Mercure
- Suitehotel
- All seasons
- Ibis
- Etap
- Formule 1
- Red Roof
- Motel 6
- Studio 6
- Accor Thalassa

Abba Hoteles

ACC-Nifos

AmeriHost Inns, including:

- AmeriHost Inns
- AmeriHost Inn and Suites

Ana Hotels

Atel France Hotels

Banyan Tree, including:

- Banyan Tree Hotels & Resorts
- Angsana Hotels & Resorts

Barceló Hotels & Resorts

Best Western International, including:

- Best Western Hotels
- Best Western Premier Hotels

Boscolo Hotels

Caesar Park Hotels and Resorts

Camino Real Hotels and Resorts

Carlson Hospitality Worldwide, including:

- Regent Hotels & Resorts
- Radisson Hotels & Resorts
- Country Inns and Suites By Carlson
- Park Inn Hotels

Charming Hotels and Resorts

Chateaux & Hotels de France, including:

- Caracteres
- Orus
- Beaux Hotels
- La Compagnie des Auberges
- Les Demeures Privees
- Les Restaurants

Classic British

Classic International Hotels

Columbus Reservation

Services Hotel

Courtyard Hotels

Derag Hotel and Living

Design Hotels

Destination Hotels & Resorts

Dorint Hotels & Resorts

Envergure, including:

- Kyriad
- Campanile
- Premiere Classe

Exclusive Hotels

Fairmont Hotels and Resorts

Fiesta Americana Hotels and Resorts

First Hotels

Gaylord Entertainment

Golden Tulip Hotels, Inns &

Resorts, including:

- Royal Tulip
- Golden Tulip Hotels
- Golden Tulip Resorts
- Tulip Inns

Grand Hospitality

Grange Hotels

Graves Hotels Resorts

Great Hotels Organisation, including:

- Great Hotels of the World
- Special Hotels of the World
- Luxury Hotels of the World

Hilton International

HotelREZ

Hotusa Hotels

Hyatt Hotels, including:

- Park Hyatt
- Grand Hyatt
- Hyatt Place
- Hyatt Summerfield Suites
- Hyatt Resorts
- Hyatt Vacation Club

Classic Residence by Hyatt

Idiso Global Distribution for Hotels

Inter Hotel

InterContinental Hotels Group, including:

- Hotel Indigo
- Holiday Inn
- Holiday Inn Express
- Staybridge Suites
- Candlewood Suites
- InterContinental
- Crowne Plaza

Joie de Vivre Hotels

Jolly Hotels

Jumeirah, including:

- Jumeirah
- Jumeirah Living

Jury's Doyle Hotels

K Hotels

Kempinski Hotels

Keytel

Langham Hotels International, including:

- Langham Hotels International
- The Langham Hotels
- Langham Place Hotels

Leading Hotels of the World, including:

- Leading Hotels of the World
- Leading Small Hotels of the World

Louvre Hotels, including:

- Kyriad Prestige Hotel
- Kyriad Hotel
- Campanile
- Premiere Classe Hotels
- Hotel de Crillon

Luxury Resports & Hotels

Mandarin Oriental The Hotel Group

Mantra

Maritim hotels

Meritus Hotels and Resorts  
Millenium Hotels & Resorts,  
including:

- Millenium Hotels
- Copthorne Hotels
- Kingsgate Hotels

Moevenpick Hotels and  
Resorts

New Otani Hotels

NH Hoteles

Noble House Hotels and  
Resorts

Norlandia Hotels & Restorts

Oberoi Hotels & Resorts

Omni Hotels

Otedis Hotels

Pacific International

Paramount Hotels

Park Plaza Hotels & Resorts

Performance Connexions

Posadas, including:

- Fiesta Americana
- Fiesta Americana Grand
- Fiesta Inn
- ONE Hotels
- Aqua
- Caesar Park
- Caesar Business

Prince Hotels

Protea

Purple Hotels

Quality Reservations

Raffles Hotels and Resorts

Reconline | CRS

Red Lion Hotels Corporation,  
including:

- Red Lion Hotels
- WestCoast Hotel Partners

Refad Hotels and Resorts

ReservHotel

ResortQuest Hawaii

Scandic

Sercotel Hoteles

Six Senses Resorts & Spas,  
including:

- Soneva
- Six Senses Hideaway
- Six Senses Latitudes
- Evason

Small Luxury Hotels of the  
World

Sol Meliá Hotels & Resorts,  
including:

- Gran Meliá Hotels & Resorts
- Meliá Hotels & Resorts
- ME by Meliá
- Inside Premium Hotels
- TRYP Hoteles
- Sol Hoteles
- Paradisus Resorts

Starhotels

Steigenberger Hotel Group,  
including:

- Steigenberger
- InterCityHotel

Supranational

Swissotel Hotels & Resorts

Taj Hotels, Resorts and

Palaces

The Dorchester Collection

The Peninsula Hotels  
The Rocco Forte Collection  
Thistle & Guoman Hotels  
TOP International Hotels,  
including:

- TOP International Hotels
- TOP City&CountryLine Hotels
- VCH-Hotels
- Familotels
- B&B Hotels

TravelCLICK

Trident Hotels

Unirez

US Franchise System,  
including:

- Hawthorn Suites
- Microtel Inns and Suites

Utell Hotels & Resorts

Vantis Hotel Group

Webres

WestCoast Hotel Partners

WORLDHOTELS

Wyndham Hotel Group,  
including:

- Wingate by Wyndham
- Travel Lodge
- Wyndham Hotels and Resorts
- Super 8
- Ramada Worldwide
- Knights Inn
- Days Inn
- Howard Johnson
- Baymont

## Notes to the editors

Amadeus offers a full range of technology and distribution solutions to the hotel industry. 1,450 properties in 35 countries increase their revenue by 4 – 8% using Amadeus Revenue Management System. 6,700 hotel properties in 75 countries use Amadeus Property Management System and more than 77,000 hotels distribute their rooms to a global travel-buying market through Amadeus' distribution solutions.

**Amadeus** is the chosen technology partner for providers, sellers, and buyers of travel. The company provides distribution, IT and point-of-sale solutions to help its customers adapt, grow and succeed in the fast changing travel industry. Customer groups include **travel providers** (airlines, hotels, car rental companies, railway companies, ferry lines, cruise lines, insurance companies and tour operators), **travel sellers** (travel agencies) and **travel buyers** (corporations and travellers). Solutions are grouped in four solution categories – **Distribution & Content**, **Sales & e-Commerce**, **Business Management** and **Services & Consulting**.

Amadeus has central sites in Madrid (corporate headquarters & marketing), Nice (development) and Erding (Operations – data processing centre) and regional offices in Miami, Buenos Aires and Bangkok. At market level, Amadeus maintains customer operations in 76 countries covering more than 217 markets.

The company is majority owned by WAM Acquisition, whose shareholders are BC Partners, Cinven, Air France, Iberia and Lufthansa. Amadeus employs over 8,500 employees worldwide, representing 95 nationalities.

More information about Amadeus is available at: <http://www.amadeus.com>

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