

Press Release

Amadeus signs over 70 leading hotel brands to Best Available Rate programme

Participating hotel chains see bookings growth up to 30%

Madrid, 10 October, 2006 – Amadeus, a global leader in technology and distribution solutions for the travel and tourism industry, today announced that 76 hotel brands have signed up to its Best Available Rate programme since it was launched in February 2006. Participating hotels guarantee to supply Amadeus with rates that are the same or lower than those available through other distribution systems, branded websites or the hotel's own call centre.

A sample of seven of the largest hotel chains to participate, representing over 6,000 properties, all saw their bookings through Amadeus increase following participation in the programme. In the majority of cases, bookings grew by between 10% and 30%.

“Amadeus’ Best Available Rate programme fits well with our global policy to offer rate parity across all distribution channels,” says Claudia Hammerstein, VP Operations, Worldhotels, “It enables us to demonstrate the control we have over our rates and assures Amadeus travel agents that they always sell the best deal to their customers when choosing a Worldhotels property.”

“There’s a lot of confusion out there over who has the best rate. Agents don’t want to spend time searching for the best rate, they want to spend that time understanding our customers needs and serving those needs,” says Maria Udy, Vice President, Global Marketing, for RADIUS, “Amadeus’ Best Available Rate programme allows us to do that.”

The following world-leading hotel brands have signed up to the programme:

Abba Hoteles	Hyatt Regency	Ramada
AC Hotels	Hyatt Resorts	Red Lion Hotels
Accor	IBIS	Regent Hotels
Amerihost Inn	Kempinski Hotels	Romantik Hotels
Atel Hotels	Keytel	Scandic Hotels
Barcelo Hotels & Resorts	Kingsgate Hotels	Sercotel Hoteles
Baymont Inn & Suites	Knights Inn	Small Luxury Hotels
Caesar Park Hotels	Leading Hotels	Sofitel
Chateaux and Hotels de France	Mandarin Oriental Hotels	Stamford Hotels & Resorts
Columbus	Maritim Hotels	Star Hotels
Copthorne	Mercure	Steigenberger Hotel Group
Country Inn	Millennium & Copthorne	Super 8
Days Inn	Movenpick	Supranational
Derag Hotels	NH Hotels	Swiss Hotels and Resorts
Dorchester Group Hotels	Novotel	Thistle Hotels
Exclusive Hotels	Oberoi	Top International Hotels
Fiesta Americana	Omni Hotels	Travelodge
Golden Tulip Hotels	Otedis	Tulip Inns
Golden Tulip Resorts	Pacific International	Westcoast Hotels
Grand Hyatt	Park Hyatt	Wingate Inn
Graves Hotels & Resorts	Park Inn	Worldhotels
Great Hotels	Park Plaza	Wyndham Hotels and Resorts
Guoman Hotels	Performance Connections	
Hawthorn Suites	Protea	
Hilton International	Quality Reservations	
Hotusa	Radisson	
Howard Johnson	Raffles Hotels and Resorts	

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About Amadeus

Amadeus distributes 68,000 hotels to 75,000 online and offline travel agency locations in 217 countries around the world. During 2005, Amadeus completed the development of Direct Connection technology and the implementation of nearly 4000 additional properties, many of them through our Otedis connectivity platform.

Amadeus is the chosen technology partner for providers, sellers, and buyers of travel. The company provides distribution, IT and point-of-sale solutions to help its customers adapt, grow and succeed in the fast changing travel industry. Customer groups include travel providers (airlines, hotels, car rental companies, railway companies, ferry lines, cruise lines, insurance companies and tour operators), travel sellers (travel agencies) and travel buyers (corporations and travellers). Solutions are grouped in four solution categories – Distribution & Content, Sales & e-Commerce, Business Management and Services & Consultancy.

Amadeus has central sites in Madrid (corporate headquarters & marketing), Nice (development) and Erding (Operations – data processing centre) and regional offices in Miami, Buenos Aires and Bangkok. At market level, Amadeus maintains customer operations in 76 countries covering more than 215 markets. The company is owned by WAM Acquisition, whose shareholders are BC Partners, Cinven, Air France, Iberia and Lufthansa. Amadeus employs nearly 6,700 employees worldwide, representing 95 nationalities. Amadeus' revenue for the six months year ended 30 June was €1,381.6m.

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