

Press Release

Cathay Pacific Airways signs 10-year contract with Amadeus to implement new technology systems

Milestone announcement sees carrier select the next generation Amadeus Altéa Customer Management Solution to support expansion plans and increase operational efficiency.

Madrid, Spain, 13 August, 2007: Amadeus, a global leader in technology and distribution solutions for the travel and tourism industry, today announced that Cathay Pacific Airways has signed a landmark ten-year contract which will see the carrier and its subsidiary, Dragonair, adopt the complete Altéa Customer Management Solution (CMS) to manage their passenger service chain, including reservations, inventory and departure control systems. The deal will be used to support the airline's aggressive growth strategy and to increase operational efficiency.

Edward Nicol, Director Information Management at Cathay Pacific Airways, said: "This agreement reflects our ongoing commitment to invest in new technology to support our growth plans and commercial objectives. We have chosen Altéa CMS, after a detailed selection process, because it is the best fit with the airline's business requirement to serve our customers better and to improve our operational efficiency and productivity."

Cathay Pacific Airways, which already uses Amadeus' internet booking engine to power its commercial website, has identified IT as a core component of its strategy as it seeks to expand operations and continue to grow in some of the world's fastest growing aviation markets like China, as well as the US and Europe.

The contract with Cathay Pacific Airways represents another significant milestone and underscores Amadeus' reputation as a leading technology provider to the airline industry. According to Hans Jorgensen, Vice President, Strategic Airline & Partner Programmes at Amadeus: "As one of the world's most successful airlines, in terms of both profitability and growth, we are delighted that they have selected Altéa CMS as their customer management system."

He continued: “We believe that Cathay Pacific’s decision as the first Asian carrier to choose the whole Altéa suite of solutions, will be viewed positively by other airlines and catalyse growth for Amadeus in the Asia-Pacific region, as a leading IT provider in the travel industry.”

Cathay Pacific Airways and Dragonair, who together carried 22 million passengers in 2006, join 42 airlines across the globe that have selected Altéa CMS.

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Notes to the editors

Amadeus

A world-leading technology and distribution solutions provider, Amadeus delivers unparalleled expertise to the travel and tourism industry, including leading-edge solutions that cover airlines’ unique business needs, independent of their size, business model or market reach.

Amadeus’ pioneering new-generation Customer Management Solution (CMS) portfolio, *Amadeus Altéa CMS*, serves network and regional carriers. The Altéa portfolio, based on a pioneering community platform concept, enables improved operational efficiency and increases revenue. The portfolio consists of the *Altéa Reservation*, *Altéa Inventory* and *Altéa Departure Control* solutions.

Low cost carriers also have a specific CMS for LCCs - based on adaptive technology and already used by carriers in Europe and the USA, that provides robust options that easily adjust to their evolving operational requirements.

Further complementing these integrated IT solutions is the *Amadeus e-Travel Airline Suite*. Over 70 of the world’s leading airlines use the Amadeus e-Travel Airline Suite to power over 250 websites in more than 80 markets.

Other standalone IT solutions include amongst others: *Amadeus Revenue Integrity* solution, *Amadeus Ticket Changer*, an automatic ticket reissue tool, and a full range of ticketing solutions; including e-ticket interlining and ground-handling management technology services.

More information about Amadeus’ solutions for airlines is available at: www.amadeus.com/airlines.

Cathay Pacific Airways

The Hong Kong-based Cathay Pacific Group offers scheduled passenger and cargo services to more than 120 destinations worldwide. It currently operates a fleet of more than 150 aircraft which will expand to more than 180 by 2011.

Established in Hong Kong in 1946, Cathay Pacific has remained deeply committed to its home base, making substantial investments to develop Hong Kong as one of the world’s leading global transportation hubs.

Contact details

Amadeus Media Relations
Corporate & Marketing Communication
tel : +34 91 582 0160
fax : +34 91 582 0188
e-mail : mediarelations@amadeus.com