

## Press Release

### Amadeus simplifies the online shopping experience for corporate travellers

- **Amadeus e-Travel Management will provide a flexible 'Single View' of all available travel options**
- **Solution gains new accreditation for secure booking and payment**

**Madrid, Spain, 17 October 2007:** Amadeus, a global leader in technology for the travel industry, will unveil the latest enhancements to Amadeus e-Travel Management at the ACTE Global Conference in Munich on October 21. Version 11.0, which will be available worldwide by the end of October, represents the latest steps towards Amadeus' vision to provide a simpler and more flexible 'Total Trip Experience' for business travellers.

**Amadeus Single View** is a new feature that revolutionises the way in which travellers search and select the most suitable travel options - using many 'shopping' features more usually associated with internet-based leisure travel sites.

Travel options are displayed more simply, while at the same time the latest release provides greater flexibility and choice – and always within the company's own travel booking policy. The traveller can search and narrow down possible travel arrangements for a particular trip, select the most suitable travel combination based on specific criteria and availability, and view these via a clear and consistent display.

One of the key new benefits of Amadeus Single View is that it introduces the "Fare Group" concept to business travel. This provides the unique ability to compare and book flights, fares and availabilities across network airlines and low-cost carriers. Additionally, it allows for mixed class displays for complex air travel journeys for trips involving combinations of different types of airline, or classes of travel.

One illustration of this benefit: a traveller can opt for a restricted option on his way to a meeting and a flexible option on his return - to leave room in case a meeting takes longer than planned. Similarly, a traveller can combine an outbound Business Class flight with an economy return – so that he or she arrives fresh to a meeting and maximises savings on the way back.

There are also advanced filtering capabilities for a highly personalised selection of travel options; allowing travellers to make informed decisions in a single step. Travellers can use graphical filters to adjust and get several fare groups displayed so that they can make the most suitable travel combination.

Furthermore, Amadeus e-Travel Management is newly certified based on the **Payment Card Industry Data Security Standard** (PCI/DSS), having fulfilled all the requirements for security management, policies, procedures, network architecture, software design and other critical measures to protect customer account data. The standard was developed by major credit card companies as a guideline to help organizations that process card payments prevent credit card fraud, hacking and various other security issues.

Commenting on the latest features of Amadeus e-Travel Management, **Marcos Isaac, Director of Corporate & Distribution Channels, Amadeus said**; *“Our philosophy is all about working in partnership with our customers, ensuring that they have the solutions for before, during and after a trip. Our aim is to provide an enjoyable total trip experience for the corporate traveller which is easy-to-use from a technology standpoint. Business Travellers and Corporations are increasingly demanding enhanced services which help to save time, enhance compliance, and improve the traveller’s experience. Amadeus has always been at the forefront of travel technology and this version is the latest step in our programme of investment in the next generation of travel technology solutions which will offer secure, fully integrated content, data and systems right across a corporation.”*

The new version will be showcased at the Amadeus booth at the ACTE conference in Munich.

- Ends -

#### Notes to the editors

**Amadeus** is the chosen technology partner for providers, sellers, and buyers of travel. The company provides distribution, IT and point-of-sale solutions to help its customers adapt, grow and succeed in the fast changing travel industry. Customer groups include **travel providers** (airlines, hotels, car rental companies, railway companies, ferry lines, cruise lines, insurance companies and tour operators), **travel sellers** (travel agencies) and **travel buyers** (corporations and travellers). Solutions are grouped in four solution categories – **Distribution & Content, Sales & e-Commerce, Business Management** and **Services & Consulting**.

The company is owned by WAM Acquisition, whose shareholders are BC Partners, Cinven, Air France, Iberia and Lufthansa. Amadeus employs nearly 7,600 employees worldwide, representing 95 nationalities. More information about Amadeus is available at: [www.amadeus.com](http://www.amadeus.com)

#### **Solutions for corporations**

Amadeus' vision is to provide next generation travel technology that encourages collaboration amongst all players within the travel industry. To realise this we are investing in a range of technology solutions and components that will allow the seamless integration of content, data and systems whether they are part of Amadeus or whether they are from third party suppliers. Over the next years, Amadeus will expand its unique approach to corporate travel. By providing the technology solutions that span before, during and after all travel steps, the existing online booking tool will evolve beyond trip booking to provide the Total Trip Experience for corporate travellers. The move towards mobile technology is an integral part of the vision of what the travel experience should be.

Amadeus' corporate travel solution, Amadeus eTravel Management, helps corporations manage their global travel programmes more efficiently and cost-effectively. The solution helps business travellers plan, personalise and purchase their trip while remaining compliant with the global travel policy.

Over 1.500 corporations worldwide with more than one million active users utilise Amadeus e-Travel Management to integrate all the elements of their programmes into one intuitive and easy-to-administer solution. Customers include Kraft Foods and Philip Morris, Cemex, Daimler, Ericsson, Huntsman, Nestlé, Total and Thales.

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