

## Press Release

### **Amadeus launches next generation solutions for loading fares into the distribution system**

FareXpert Filing Platform and XML Fare Data Interface help travel companies offer the right fare, at the right time in the right place

*Madrid, Spain, 04 September 2007:* Amadeus, a global leader in technology and distribution solutions for the travel and tourism industry, has launched new generation IT solutions for filing private fares in the distribution system; fares can now be filed through the FareXpert Filing Platform and the XML Fare Data Interface. The new technology will help airlines, consolidators and travel agencies to implement the results of negotiations between airlines and their distribution partners over fares.

“Bilateral agreements between airlines, online travel agencies and consolidators are likely to play an ever-greater role in the travel distribution value chain as competition increases. The fast and accurate loading of fares is growing in the list of priorities for all these companies,” says Georg Ruebensal, Director of Operations for Expedia in Asia Pacific.

Negotiated – or private – fares filed via Amadeus fare filing solutions account for roughly 40 million Amadeus bookings each year. Amadeus FareXpert’s user-friendly graphical user interface offers the power to control private fare distribution in local markets more accurately and enables organisations buying or selling travel to react instantly to market changes in a price-sensitive environment.

“We are pleased to see Amadeus investing to continuously improve our efficiency in this area. It is crucial that we can make a fare available to the market as soon as possible, otherwise we lose the benefit, so filing fares quickly and accurately is very important; we expect negotiated fares in particular to increase in importance. The new FareXpert Negotiated Fares solution is more flexible, user-friendly and overall more powerful; filing fares is quicker and fares are available for sale within a few minutes - FareXpert includes a

great deal of time saving functionality,” comments Eric Duroselle, Pricing and Distribution Manager for American Airlines in France.

Amadeus XML Fare Data Interface allows large volumes of fares to be loaded automatically from an in-house database to the Amadeus system. Valère Vandercruys, CEO of Gateway, a company which loads fares on behalf of some of the largest airlines and online travel agencies in the world, adds: “The database holds more detailed fares' data than ever before, allowing airlines greater control to fine-tune the conditions attached to each fare. Despite this extra data, the new solution allows fares to be loaded even faster: after a rigorous quality check, we can upload the fares to the Amadeus platform in a matter of seconds. This way our customers can make their negotiated fares available on the market much faster than before.”

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### **Notes to the editors**

**Amadeus** is the chosen technology partner for providers, sellers, and buyers of travel. The company provides distribution, IT and point-of-sale solutions to help its customers adapt, grow and succeed in the fast changing travel industry. Customer groups include **travel providers** (airlines, hotels, car rental companies, railway companies, ferry lines, cruise lines, insurance companies and tour operators), **travel sellers** (travel agencies) and **travel buyers** (corporations and travellers). Solutions are grouped in four solution categories – **Distribution & Content**, **Sales & e-Commerce**, **Business Management** and **Services & Consulting**.

Amadeus has central sites in Madrid (corporate headquarters & marketing), Nice (development) and Erding (Operations – data processing centre) and regional offices in Miami, Buenos Aires and Bangkok. At market level, Amadeus maintains customer operations in 76 countries covering more than 215 markets.

The company is owned by WAM Acquisition, whose shareholders are BC Partners, Cinven, Air France, Iberia and Lufthansa. Amadeus employs over 7,600 employees worldwide, representing 95 nationalities. Amadeus' revenue for the twelve months ended 31 December 2006 was EUR2.683m.

More information about Amadeus is available at: [www.amadeus.com](http://www.amadeus.com)

### **Contact details**

Amadeus Media Relations  
Corporate & Marketing Communication  
tel : +34 91 582 0160  
fax : +34 91 582 0188  
e-mail : [mediarelations@amadeus.com](mailto:mediarelations@amadeus.com)