



Press Release

Iberia and Amadeus extend full content agreement until December 2014

Madrid, Spain, 18 January 2010: Amadeus, a global leader in technology and distribution solutions for the travel and tourism industry and Iberia, the leading airline in Spain and the European-Latin American market, have agreed to extend their full content agreement until 2014.

“We are delighted to extend our commitment to the travel industry with this agreement,” says Manuel López Aguilar, executive VP Commercial and Customer, Iberia. “Travel agents can feel sure that they will continue to have efficient access to the complete range of our offer through Amadeus for the next five years.”

The agreement guarantees travel agents worldwide access to the entire range of Iberia content through Amadeus. According to the agreement, the fares, schedules and inventory made available through the Amadeus system will be the same, and under the same conditions, as through any indirect or direct channel, distribution provider or website.

“This agreement is a critical part of Amadeus’ strategic initiative to secure long-term efficient access to the content of key airlines worldwide, ensuring functional and content parity with all other distribution channels,” says Philippe Chérèque, Executive Vice President, Commercial, Amadeus, “The agreement brings content security on Iberia flights to our travel agency partners and cost efficiencies to Iberia.”

This extension joins a growing number of recently signed long-term full content agreements Amadeus has signed with key airlines including, among others, British Airways (3 years) Lufthansa and Swiss (5 years) and Virgin Atlantic (3 years).

More than 80% of all airline bookings sold by Amadeus travel agencies worldwide are made on airlines with full content agreements. This represents over 280 million bookings a year.

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Notes to the editors

Iberia: Today Iberia is Spain's leading airline and also market leader on flights between Europe and Latin America. In 2008 it posted operating income of more than 5.45 billion euros and, together with its regional franchise, it carried 28.5 million passengers. It offers some 1,000 flights every day to about 100 destinations. Iberia is also distinguished by its social, corporate, and environmental policies. Iberia is a member of the oneworld airline alliance, with an offer of 8,400 daily flights to 680 destinations in 134 countries. For further information about Iberia Group: <http://grupo.iberia.com/portal/site/grupoiberia/>

Amadeus is the chosen technology partner for providers, sellers, and buyers of travel. The company provides distribution, IT and point-of-sale solutions to help its customers adapt, grow and succeed in the fast changing travel industry. Customer groups include **travel providers** (airlines, hotels, car rental companies, railway companies, ferry lines, cruise lines, insurance companies and tour operators), **travel sellers** (travel agencies) and **travel buyers** (corporations and travellers). Solutions are grouped in four solution categories – **Distribution & Content, Sales & e-Commerce, Business Management** and **Services & Consulting**.

Amadeus has central sites in Madrid (corporate headquarters & marketing), Nice (development) and Erding (Operations – data processing centre) and regional offices in Miami, Buenos Aires, Bangkok and Dubai. At market level, Amadeus maintains customer operations through 71 local Amadeus Commercial Organisations covering 219 markets.

The company is majority owned by WAM Acquisition, whose shareholders are BC Partners, Cinven, Air France, Iberia and Lufthansa. Amadeus employs over 8,900 employees worldwide, representing 123 nationalities.

More information about Amadeus is available at: <http://www.amadeus.com>

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