

Press Release

Star Alliance Common IT Platform progresses with further inventory migrations

Amadeus has completed migration for Austrian, Adria Airways and Croatia Airlines

Madrid, Spain, 07 January, 2009: The Star Alliance Common IT Platform (CITP) has taken a significant step forward with the successful migration of additional member carriers to the new inventory platform.

Austrian, Adria Airways and Croatia Airlines have all switched their inventory, pricing, flight schedules, seat planning and passenger re-accommodation applications to the new inventory management module of the Amadeus Altéa solution, which forms part of the CITP. With these migrations the airlines are able to improve the yield potential of their network.

“The new inventory system provides data which can be used by, and integrated with the latest revenue management techniques,” said Hans Jorgensen, Vice President, Strategic Airline & Partner Programmes, Amadeus. “This unprecedented flexibility allows an airline to respond to market conditions more effectively, by changing their business policies involving seating, class usage or schedules quickly, and thereby improving yield.”

The recent migrations also facilitate integration between the alliance member carriers, allowing them to align and manage their capacity more efficiently.

“These migrations mark another major milestone for the Star Alliance Common IT Platform as we can improve synergies across multiple Star Alliance members. We would like to extend our congratulations to all those involved in the well planned and executed migration”, said Aman Khan, Vice President IT, Star Alliance.



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In the phased cutover processes, all inventory control and flight schedules for the airlines were smoothly migrated and distributed to systems worldwide. Collaboration between the member carriers and Amadeus was crucial in ensuring the successful completion of the projects.

In total, four Star Alliance member carriers have implemented the new inventory module. Additional synergies will be realised in the future when additional carriers migrate to the CITP platform.

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Notes to the editors:

About Amadeus

A world-leading technology and distribution solutions provider, Amadeus delivers unparalleled expertise to the travel and tourism industry, including leading-edge solutions that cover airlines' unique business needs, independent of their size, business model or market reach.

Amadeus' pioneering new-generation Customer Management Solution (CMS) portfolio, *Amadeus Altéa CMS*, serves network and regional carriers. The Altéa portfolio, based on a community platform concept, enables improved operational efficiency and increases revenue. The inventory management module of the CITP is based on Amadeus' Altéa Inventory solution, which was launched in 2004 and is already used by over 40 airlines across the globe. Close to 150 airlines also rely on Altéa Reservation to power their sales and reservation functions.

Low Cost Carriers have an alternative Customer Management Solution – *Amadeus Pioneer CMS* - based on adaptive technology that provides robust options that easily adjust to their evolving operational requirements.

Further complementing these integrated IT solutions is the *Amadeus e-Travel Airline Suite* that includes the *Amadeus e-Retail engine*, which powers more than 250 websites in more than 110 countries.

Other standalone IT solutions include: revenue integrity and automatic ticket reissue tools, in addition to full e-ticket interlining and ground-handling management technology services. More information about Amadeus' solutions for airlines is available at: <http://www.amadeus.com/airlines>.

About the Star Alliance Common IT Platform

The Star Alliance Common IT Platform is a strategic programme, focused on the effort to better serve the customer, markedly lower IT costs and significantly increase the speed of delivering new products to market. Once implemented, it will enable participating member airlines to improve customer services and enhance operational capabilities. It is based on Amadeus' pioneering new-generation Customer Management Solution portfolio which consists of Altéa Reservation, Altéa Inventory and Altéa Departure Control solutions.

About Star Alliance

The Star Alliance network was established in 1997 as the first truly global airline alliance to offer customers worldwide reach and a smooth travel experience. Star Alliance received the Air Transport World Market Leadership Award in 2008 and was voted Best Airline Alliance by Business Traveller Magazine in 2003, 2006, 2007 and 2008 and by Skytrax in 2003, 2005 and 2007. The members are Air



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Canada, Air China, Air New Zealand, ANA, Asiana Airlines, Austrian, bmi, EGYPTAIR, LOT Polish Airlines, Lufthansa, Scandinavian Airlines, Shanghai Airlines, Singapore Airlines, South African Airways, Spanair, SWISS, TAP Portugal, Turkish Airlines, THAI, United and US Airways. Regional member carriers Adria Airways (Slovenia), Blue1 (Finland) and Croatia Airlines enhance the global network. Air India, Brussels Airlines, Continental Airlines and TAM have been announced as future members. Overall, the Star Alliance network offers more than 16,500 daily flights to 912 destinations in 159 countries.

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