

Press Release

Amadeus unveils new mobile solutions to empower the business traveller

Employee security tracker, efficient approval workflow while on the road and itinerary-based location information make life easier for the mobile traveller

Madrid, Spain, 30 June 2009: Amadeus, a leading global technology and distribution partner to the travel industry, today announced that a suite of mobile solutions will become available to the business traveller this coming summer. This includes the possibility of having efficient approval workflow while on the road and itinerary-based location information upon demand, as well as an employee security tracker. The new solutions will function on all the major mobile operating systems such as Windows Mobile, Symbian and BlackBerry.

Amadeus Mobile Partner

All necessary travel information is now at hand for quick and convenient consultation during any journey, simply by using Amadeus Mobile Partner, which is synchronised with Amadeus e-Travel Management. Travellers can store complete itineraries on their mobile device at the push of a button. They can access everything from flight schedules and hotel addresses, to car-rental and check-in information, even when they do not have network connectivity. It also means that these details can be checked while abroad without incurring any roaming fees.

Amadeus Mobile Partner has an additional function for travel approvers within a company, which allows them to confirm or reject trips while on-the-go via their mobile, thus avoiding bottlenecks when they are away from their desk. Approvers see the full list of trips waiting to be approved, and can quickly endorse or reject them directly from their mobile.

Albert Pozo, Vice President, Business & Corporate Travel, Amadeus, stated, “Amadeus continues to invest in innovation and to believe in R&D particularly during a period of financial crisis when companies are looking to improve their business. We plan to bring our customers next generation travel technology that will help the traveller be more productive and efficient while on the road. After initiating joint research with ACTE last year which evaluated the mobile needs of corporations, Amadeus is now delivering a portfolio of mobile services for the business traveller, helping corporations better support their employees who are on the move.”

Amadeus SMS Traveller Contact

This is a traveller tracking and security tool to facilitate ad hoc communication with travelling employees before, during and after they travel, allowing them to take care of their travellers in just three easy steps. It allows the travel manager to reach out to travellers who may be at risk during an emergency; send SMS notifications before, during and after their trip; and quickly send information via email to all those employees with planned trips for a given destination.

Mobile Travel Assistant with ConTgo

Amadeus has teamed up with mobile technology company ConTgo to offer an additional mobile solution to corporations. Mobile Travel Assistant's (MTA) main feature, known as the *Follow-Me Itinerary*, delivers relevant information directly to the traveller's mobile phone using SMS messages only when they need it. The information sent is based on the actual itinerary for the traveller, and the content can be customised and controlled by the corporation based on location-specific rules. Secondly, the *Travel Alert functionality* on the MTA helps locate travellers by SMS and keeps track of their responses so that the travel manager can keep a clear view of those who may be in need of assistance during a travel security incident.

With the launch of the above-mentioned mobile solutions, Amadeus continues to invest in technology to help the mobile business traveller become more productive. Earlier this year, Amadeus teamed up with Air France, IER and Nice Airport to pilot an industry first – a new mobile boarding pass that allows travellers to board their planes with three swipes of their mobile phones. The project is currently being piloted at Nice Cote d'Azur Airport for travellers flying with Air France to Paris Orly.

Note to the editors:

Amadeus is the chosen technology partner for providers, sellers, and buyers of travel. The company provides distribution, IT and point-of-sale solutions to help its customers adapt, grow and succeed in the fast changing travel industry. Customer groups include **travel providers** (airlines, hotels, car rental companies, railway companies, ferry lines, cruise lines, insurance companies and tour operators), **travel sellers** (travel agencies) and **travel buyers** (corporations and travellers). Solutions are grouped in four solution categories – **Distribution & Content**, **Sales & e-Commerce**, **Business Management** and **Services & Consulting**.

Solutions for corporations

Amadeus' vision is to provide next generation travel technology that encourages collaboration amongst all players within the travel industry. To realise this we are investing in technology that will

allow the seamless integration of content, data and systems whether they are part of Amadeus or whether they are from third party suppliers. Over the coming years, Amadeus will expand its unique approach to Corporate Travel. By providing the technology solutions that span before, during and after all travel steps, the existing Online Booking tool is evolving beyond trip booking to provide the Total Trip Experience for Corporate Travellers. The move towards mobile technology is an integral part of the vision of what the travel experience should be.

Amadeus' corporate travel solution, Amadeus e-Travel Management, helps corporations manage their global travel programmes more efficiently and cost-effectively. The solution helps business travellers plan, personalise and purchase their trip while remaining compliant with the global travel policy. Over 2,500 corporations worldwide with more than one million active users utilise Amadeus e-Travel Management to integrate all the elements of their programmes into one intuitive and easy-to-administer solution. Customers include Altría, Cemex, Daimler, Ericsson, Huntsman, Nestlé, Total and Thales.

More information about Amadeus is available at: <http://www.amadeus.com/corporations>

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