

## Press Release

### **Air France and KLM extend Amadeus full content distribution agreement until December 2013**

*Agreement is expanded from Europe-wide to cover all Amadeus users on a worldwide basis*

**Madrid, Spain, 29 January 2010:** Amadeus, a global leader in technology and distribution solutions for the travel and tourism industry and Air France - KLM, the largest airline group in Europe, have agreed to extend their full content agreement until December 2013. The agreement guarantees Amadeus travel agents worldwide access to the entire range of fares, schedules and inventory relating to more than 74.8 million seats and 90.000 flights operated annually by Air France and KLM.

Jean Wieviorka, VP Corporate and Distribution, Air France and KLM, said: "Travel agencies are an essential part of our global sales strategy. We are delighted to have reached a cost-effective distribution agreement that will continue to give Amadeus travel agents worldwide an efficient access to the wide range of Air France - KLM services and fares".

The full content agreement also includes the content of subsidiary airlines Martinair and VLM and ensures access to the same content through Amadeus as through any other direct or indirect sales channel, distribution provider or website.

"Amadeus is committed to securing long-term full content partnerships with the world's leading airlines providing continued stability in the travel distribution marketplace. Under the terms of this agreement Amadeus agents now have access to all Air France-KLM group content on a worldwide basis, which is a great move forward from our preceding pan-European agreement" says Philippe Chérèque, Executive Vice President, Commercial, Amadeus.

Amadeus has recently announced long-term full content agreements with key airlines including British Airways (3 years), Iberia (5 years), Lufthansa and Swiss (5 years), SAS Group (5 years) and Virgin Atlantic (3 years).

More than 80% of all airline bookings sold by Amadeus travel agencies worldwide are made on airlines with content agreements. This represents over 280 million bookings a year.

### Notes to the editors

**Air France KLM:** Air France and KLM represent years of French and Dutch airline tradition, but Air France-KLM represents a first: a holding company made up of two national airlines. Together, Air France-KLM is the largest airline group in Europe and one of the largest in the world. Through its operating units, the company serves 258 destinations in more than 100 countries around the globe with a fleet of 607 aircraft. Air France and KLM operate independently from hubs in Paris and Amsterdam, but are working to coordinate their operations, both as sister companies and as members of the SkyTeam alliance, which also includes Alitalia, Delta Air Lines, Korean Air Lines, and Northwest Airlines.

**Amadeus** is the chosen technology partner for providers, sellers, and buyers of travel. The company provides distribution, IT and point-of-sale solutions to help its customers adapt, grow and succeed in the fast changing travel industry. Customer groups include **travel providers** (airlines, hotels, car rental companies, railway companies, ferry lines, cruise lines, insurance companies and tour operators), **travel sellers** (travel agencies) and **travel buyers** (corporations and travellers). Solutions are grouped in four solution categories – **Distribution & Content**, **Sales & e-Commerce**, **Business Management** and **Services & Consulting**.

Amadeus has central sites in Madrid (corporate headquarters & marketing), Nice (development) and Erding (Operations – data processing centre) and regional offices in Miami, Buenos Aires, Bangkok and Dubai. At market level, Amadeus maintains customer operations through 71 local Amadeus Commercial Organisations covering 219 markets.

The company is majority owned by WAM Acquisition, whose shareholders are BC Partners, Cinven, Air France, Iberia and Lufthansa. Amadeus employs over 8,900 employees worldwide, representing 123 nationalities.

More information about Amadeus is available at: <http://www.amadeus.com>

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